

## Rosebud Flour Mill Guttied by Fire in Early Morning Blaze

Didsbury suffered another disastrous fire on Saturday morning, October 2, when the Rosebud Flour Mill was totally destroyed with a loss estimated at close to \$100,000. Cause of the fire has not yet been determined, but early morning duck hunters noticed smoke and flames coming from the building about 5 o'clock and immediately turned in the alarm. By the time local residents arrived on the scene the building was a mass of flames and nothing could be done to save the structure.

During the height of the fire sparks dropped several hundred yards from the burning building and caused numerous small grass fires. The slight breeze was from the south west and kept flames away from Mr. Weber's residence, and bucket brigades kept sparks from igniting the roofs of the Crystal Dairy and the Rosebud Garage to the north.

Mr. M. Weber, owner of the mill, and his daughter, Mrs. Jack Fleury, have been away on business in Eastern Canada for the past few months and had not yet returned home at the time of the fire. The business has been under the capable management of Mr. Weber's son-in-law, Jack Fleury, who has taken an active interest in the mill, and Mr. Fleury can give no reason for the

disastrous fire. This is the second time that the flour mill has burned and the loss is serious, not only to Didsbury, as it was an industry employing as many as a dozen men at one time, but to the whole of Canada, which was dependent on Rosebud Flour Mills for their now famous Rosebud Pancake Flour. Mr. Weber and his daughter have been in the east this summer making contacts for the distribution of Rosebud Pancake Flour and had lined up sufficient brokers to handle the product to ensure steady production. In preparation for this increased business the Rosebud Flour Mills had made extensive alterations to plant and equipment and further plans for expansion were being considered.

Mr. M. Weber built the first flour mill in Didsbury in 1907 and it was destroyed by fire in 1910. The mill was immediately rebuilt and enlarged and has served the district for over 40 years.

The main structure was of stone quarried from E. Weber's property in the country south east of McCoy's residence. So well was the mill built that these stone walls are still standing after Saturday's fire, but the building and equipment is a total fire loss estimated at present replacement value.

## THEIR MAJESTIES OF REDONDA



King Juan I, of Redonda, the world's smallest monarchy, poses with his queen, the former Estelle Gilleau of France, after their marriage in London. His majesty is better known as Post John Gawsworth. He succeeded Irish Novelist M. P. Shiel as ruler of the half-mile square island in the British West Indies when the latter died last February at the age of 82. Shiel was the son of a trader who landed on the island and shared it in 1880. He gave it to his son as a birthday gift. Gawsworth, or King Juan, was in the R.A.F. during the war.

## Roger Barrett Celebrates 25th Year as Ford Car Dealer

This week the Ford Motor Company of Canada is saluting Roger Barrett, local Ford dealer, the occasion being the 25th anniversary of his Ford dealership in Didsbury. Along with Ford of Canada, local citizens are extending congratulations to this veteran car dealer.

Mr. Barrett homesteaded in Alberta in the Milk River district in 1907 and has been a resident of the province ever since. Following his discharge from the army in the spring of 1919 Mr. Barrett came to Didsbury and took over the wholesale agency for Imperial Oil Ltd. Along with this he had the Cokes-shutt, Hart Parr and Case machine agencies.

The first year in business was spent in an old blacksmith shop next to Allan Gole's flour mill. About a year later Mr. Barrett moved to his present location just across the

track and in the fall of 1923 was appointed Ford agent in Didsbury, and along with this he took over the John Deere machine agency.

In 1935 Mr. Barrett built his present garage building, and this year he has been making preparations for an addition to the structure, which it is hoped will be finished next spring.

Mr. and Mrs. Barrett and family have been continuous residents of Didsbury, and from travel experience in the past 25 years Mr. Barrett does not believe there is a better spot in Alberta, both for climatic conditions, prosperity and friendship, which go hand in hand to make life worth living.

As a token of appreciation for his dealership, Ford Motor Company of Canada is presenting Mr. Barrett with a gold watch.

## WHOOHING CRANE NESTS NOT FOUND THIS SUMMER

Two far-southing United States biologists confessed this week they still haven't found the home nest of the whooping crane.

It would be the fourth season of the search, the National Audubon Society's Robert P. Allen and the Fish and Wildlife Service's Robert H. Smith reported. They flew 16,000 miles over North-western Canada and Eastern Alaska this summer and they looked vainly.

The last authentic whooping crane nesting was reported by William B. Rowan, University of Alberta zoologist, near Edmonton in 1922.

Next June, the searchers said they will comb the salt flat between Great Bear Lake and Great Slave Lake in the Mackenzie district. They described as a "promising region."

## Death Follows Bout With Truck

FOOT WILLIAM, Ont.—Even for a moose, charging at a moving truck is a dangerous business.

One tried the trick on the Trans-Canada highway, 42 miles from here. When the dust settled he was dead, and tufts of moose hair floated in the air.

The bull and a truck driven by Larry Steel reached the crest of a hill at the same time. The bull appeared to hesitate. He eyed the oncoming truck, made a decision, lowered his head and charged gallantly.

Were the moose still alive he'd at least have the satisfaction of knowing he'd left his mark. It was undeniable; one fender pushed in, one fender well dented, one hood caved in. Damage at least \$50.

## HIGHER LAND VALUES

According to a report published by the South African Office of Census and Statistics, sales of farm land in that country during 1946-47 totalled 17,000 million acres. This was about the same acreage recorded in 1937-38 of 16,777 million acres. The average value of land sold in 1947 however, was the equivalent of \$9.43 per acre, while the average value per acre in 1937-38 was only \$3.48. The first substantial increase in land value occurred in 1942-43 and it has risen steadily since.

## MISSIONARY CONVENTION TO BE HELD HERE

A Missionary Convention will be held in Didsbury at the Missionary Church, Didsbury, on October 10 and 11. Mr. Dittmer of Springfield, Ohio, who has visited mission fields in Africa and India, will be the guest speaker. Two services will be held on Sunday, Oct. 11, at 2:30 p.m. and 7:45 p.m. On Monday Mr. Dittmer will address a service beginning at 8 p.m. Everyone is welcome to these interesting services.

There are six telegraph systems operating in Canada, four in conjunction with the railways, one by the federal government, and one small independent.

To meet the demand for everything from egg beaters to electric street cars, Canadian manufacturers have spent more than a billion dollars in plant expansion since war's end.

## Olds Wins Trophy At Rosebud Track Meet Held Friday

By a narrow margin, Olds, for the third successive year, won the trophy at the Rosebud annual interschool track meet which was held in Didsbury on Friday, October 1st. A total of 350 entries participated from Innisfail, Bowden, Olds, Carstairs and Didsbury schools and a large crowd was on hand during the day to witness the various events.

Pupils of the Olds school amassed a total of 198½ points to win the trophy. Didsbury was second with 187 points; Bowden third with 162½. Events included various flat races, broad jump, high jump, pole vault, relay races and the half-mile race.

Classes were arranged according to age and weight, and medals were awarded as follows:

Senior A girls—Alberta Carter, Olds; Senior A boys—Don LeGrand, Didsbury; Senior B girls—Marjorie Götjen, Didsbury; Senior B boys—Cyril Igin, Carstairs; Intermediate A girls—Freda Nicholson, Bowden; Intermediate A boys—Delbert Fulkerth, Didsbury; Intermediate B girls—Marjorie Götjen, Innisfail; Intermediate B boys—Fred Nicholson, Bowden; Junior girls—Eileen Wells, Bowden; Junior boys—Robert Kromm, Didsbury.

A cup awarded by W. E. Blore of Didsbury to the Didsbury boys having the highest number of points was won by Don LeGrand, and a similar trophy for Didsbury girls awarded by W. A. McFarquhar of Macle's Service Hardware, went to Marjorie Götjen.

## RUGBY A.F.U. NOTES

Rugby A.F.U. Local 625 will hold its regular meeting on October 20th at the Lloyd Chandler home.

A draft constitution, agreed upon by the contact committees for the amalgamated farm organization, will be discussed.

Members please be present. Visitors are welcome.

## The Sportsman Returns to Work

Johnny Holub is back on the job in Halliday's store after an enforced holiday due to a broken collar bone. Johnny was a little too fond of sport and pursuing his avocation injured his shoulder while shooting at a hawk with a gun somewhat larger than a .22. Then to top it off he was showing the boys on the golf links how to recall, but the ball for a 350-yard drive. But Johnny swung too hard (or missed the ball) with the result that the weakened collar bone snapped and Howard Halliday laid the services of a good clerk for almost a month.

## DIDSBURY MARKET

EGGS	
A Large	48c
A Medium	46c
A Pullet	34c
B's	31c
C's	25c
BUTTERFAT	
Delivery Bulk at Crystal Dairy	70c
No. 1	68c
No. 2	66c
No. 3	64c
No. 4	62c
No. 5	60c

## Rugby Bluebells Meet at Home of Viola McNaughton

The monthly meeting of the Rugby Bluebells was held at the home of Viola McNaughton on September 27. In the absence of the president and secretary Marion Bagshaw presided and Viola McNaughton acted as secretary. The roll call was, "What's Your Beer?"

Next month the girls will memorize one paragraph of the A.W.I. Girls' Club Code.

It was decided to make a scrap book for the Girls' Club.

The five-minute talk was given by Linda Hasegood and her subject was "Hatanizing Down North."

The girls decided to have their meetings on Wednesday nights at 7 p.m., and the next meeting will be held at the home of Linda Hasegood on October 27th.

As entertainment each girl had to contribute to the program. Linda and Mary Lou Hasegood sang a duet, "My Happiness." A contest was conducted by Viola McNaughton. Vera Hefus, Marion Bagshaw and Ethel Blain, and they sang "Down in the Little Green Valley." There was also a solo by Marlene Vipond, "Bill Grogan's Goat," and a game, "Putting the Tail on the Donkey," by Maxine Hasegood.

A delicious lunch was served by the hostess at the close of the meeting.

## CUT IN MEAT PRICES SEEN IN UNITED STATES

CHICAGO—"Meat prices are coming down," United States livestock experts predicted this week as hog prices tumbled sharply at major corn belt markets.

Farmers unloaded heavy rains at such points as Chicago, Indianapolis, East St. Louis, Kansas City and South St. Paul. In general, prices dropped \$1 to \$2 a hundred pounds. This followed a steady decline all last week.

Chauncey Watson, president of the Illinois Livestock Feeders Association, told Chicago Farmers Club the top price for cattle next year will be down around \$25 a hundred pounds. It's around \$40 now.

## Thanksgiving

Our Government has set Monday, October 11th, as Thanksgiving Day. It will be celebrated as a holiday. When this institution was first celebrated on this continent it commenced with a religious service, a time of actual Thanksgiving to the Giver of All. Our churches make special provision for this feature on Sunday, October 10th this year. Let us all make this truly a "Holy" Day, that is a day specially "set apart" for sincere thanksgiving. As a community, and as a nation, we have much to be thankful for this year.

—Rev. J.W. Bainbridge

## MRS. C. F. NICHOL, HOST TO KNOX UNITED CHURCH W.A.

The afternoon group of the Knox United Church W.A. met at the home of Mrs. C. F. Nichol on Friday, October 1. Mrs. Wardrop took the devotional period.

The treasurer reported that the finances were satisfactory. Mrs. Kercher reported for the apron committee and Mrs. Nichol for the fancy work committee.

It was decided to have a series of teas, each member to be responsible for a tea for eight.

A rally is planned later in the month for all the women's organizations of the church, and a speaker will be present. Date will be announced later.

## Pension Scheme for Teachers Proposed At Convention

A proposed pension scheme for Alberta teachers was outlined last week by Eric C. Ansley, general secretary-treasurer of the Alberta Teachers' Association at the annual convention of Edmonton city teachers.

The proposals, now under consideration by the provincial government, would provide 2½ per cent of a teacher's highest average salary over a five-year period. Previous pension plans were based on the last five years before retirement.

The new plan allows retirement of a teacher after 35 years' experience before reaching the age of 65, making him eligible to draw a pension immediately.

## Over-night Rain Halts Harvesting

The first general halt in this fall's harvesting operations came Tuesday morning when over-night rain in almost all parts of the district soaked the stubs and stalks, making it impossible to draw a pen for at least another two or three days before harvesting again becomes general.

The delay in threshing operations is not as serious as in previous years at this time, since most of the crop in this district has now been threshed. Many farmers east of town are all finished harvesting and others only need a day or two more of good weather before they put away their threshing rigs for another season.

The rain was not quite as heavy west of town, but there is more threshing still to be done in this area than in the east, and farmers are hoping for a fine warm weather for at least another ten days.

Yields of all grain are reported by most farmers to be better than at first expected and it is estimated that around 300,000 bushels of grain from this year's crop have now been delivered to local elevators.

## Waterworks Necessary for Good Health, Says Dr. Allan

It is estimated that in the average industrial city 30 to 35 gallons of water per head of population are used daily. This total can be split up as follows: 12 gallons used for ordinary domestic purposes including one gallon for food and cooking, six gallons for baths, four for flushing water toilets, three for municipal and trade purposes. If the bulk of city dwellers find it necessary to use this amount daily, surely the people of a small town should be using a nearly equal amount. How many people in this town under the present pump system use even one-fifth of this total in a day? It is true that a considerable amount of water in a piped supply is wasted, but this waste can be largely discounted if it can be proved that the increased use results in preserving health and removing dirt and discomfort.

All members of a household have cause to use water every day, especially the housewife. Her call for water in the daily work is never ending. The routine in a house calls for water being instantly available for cooking, drinking, washing the dishes and utensils food is cooked in, mopping floors, house cleaning, personal washing, washing the children, washing and rinsing the family's soiled clothing, and many other purposes.

Is it sensible that in an age of electric lighting, refrigerators, vacuum cleaners, washing machines and many other labour saving devices, the citizens of this town should have to go outside the house in all weathers to pump a pail of cold water by hand.

Water as a sanitary necessity ranks almost with sunlight and fresh air in its importance to the well being of the individual house dweller. The present system of having to keep drinking water in an open pail is anything but sanitary. This water is open to contamination by disease germs all along the line. In the first instance the well is drawn from over a foot polluted from surface water as was frequently found this spring. It is also liable to contamination from dust and flies and from the all too frequent unsanitary practice of drinking water direct from the "dipper" and then replacing it in the water. Germs from the mouth of the person taking a drink are left on the surface of the dipper and so get into the water the next time it is used. It is significant also that now a manure-fertilizer firm puts out a special drinking water pail with a lid to protect its contents. In these modern times the demand for such an article is limited as so many people enjoy a pail water was supply.

The normal person gets rid of 1½ pints of perspiration every day through the sweat glands in the skin. There are innumerable germs always on the skin. If the germs are dirty and the skin is dirty the chance of getting infection from a

## Wilson Blain, Old Time Resident, Dies Sunday, October 3

Wilson Blain, an old-timer of the Didsbury district, died at his home west of town on Sunday, October 3, in his 88th year.

Born in Sarnia, Ontario, Mr. Blain moved to the Didsbury district in 1907 and has farmed here ever since.

Surviving are his widow, Georgina; three daughters, Mrs. G. Monck, Mrs. A. Gowitz and Mrs. G. Goeche, all of Calgary; six sons, Perry of Bergen; Robert of Milner, B.C.; Arnold, Orville, Alec and Wilfred, all of Didsbury; 16 grandchildren and seven great grandchildren.

Funeral services will be conducted from Knox United Church, Didsbury, this afternoon, Wednesday, October 6, at 2 p.m., with Rev. J.W. Bainbridge officiating.

Didsbury Funeral Home is in charge of arrangements and burial will follow in the Didsbury cemetery.



## HOUSE AND BARN PAINT

WE SELL THE BEST

### 'Sherwin-Williams'

And For The Fall Painting Season

We are in a position to give good service on your wants. If you plan on painting by Brush or Spray Machine come in and discuss your wants and get our prices.

PAINT — OIL — SHINGLE PAINT  
ALL COLORS

SHERWIN-WILLIAMS  
PAINTS VARNISHES & ENAMELS

### Clean Up Lines

We have a few odds and ends of Inside and Outside Paints, Etc., which we are cleaning out at a reduction of 25%

COME IN AND LOOK THEM OVER

**Mac's Service Hardware**

Phone 33. — W.A. McFarquhar, prop.

### CREMONA ITEMS

Mr. and Mrs. R. Puchel are holding at Armstrong, B.C. and during their absence Jerry Simington and Mrs. G. Brown are in charge of the Red and White store.

A shower for Miss Ruth Burkholder was held at the home of Mrs. H. Boettger on Saturday. After the many gifts were opened a delicious lunch was served by the hostess and Miss Betty Boettger.

Miss O. Bonck is staying with Mrs. Graham Sr. and attending the Graham school. Mrs. Gladys Lane will teach the Big Prairie school, beginning Monday, October 14th.

Tommy Thompson is in the Holy Cross hospital still suffering from an infected bone in his arm. We wish him a speedy recovery.

Mr. Diddy Waterstreet of Big Prairie was seen shopping in Cremona on Monday.

Mr. T. Coombs, mail carrier from the west, has a new truck.

The show this week was "Thrill of Brazil."

It's good to see Mr. C. Holbrook up again after spending a month in the Holy Cross hospital.

### JAP BALLOON BOMB FOUND HIGH ON B.C. MOUNTAIN

Memories of a wartime terror returned to British Columbia during the week end with the finding of a Japanese balloon bomb hanging by its fabric in the tree tops of a mountain 135 miles northeast of Vancouver.

The white, shroud-like object, at first believed to be a parachute, was found Saturday by an R.C.A.F. ground-rescue crew after a 36-hour trek from Lytton, B.C., to the rugged 6,000 foot mountain.

The balloon bomb was plainly visible on the rugged wall of a tiny valley as an R.C.A.F. Dakota circled above it. Below the white shape hung the straps and shrouds of the rigging, tangled in the branches of a tree.

The ground party reported the "parachute" first sighted last Tuesday by a civilian pilot, was made of paper of the type used for Japanese balloon bombs during the Second World War.

A sample of the paper was taken to Vancouver for analysis and verification. Army demolition experts will decide how to dispose of the bomb.

The Japanese launched the bomb-carrying balloons by the hundreds during the war, relying on the winds to carry them to North America. Unknown numbers fell into the sea.

Fourteen were previously accounted for in B.C. and an unidentified number fell elsewhere in Canada.

There is only one recorded instance of death from the bombs. Six persons on a picnic near Lakeview, Ore., were killed when they found one of the lethal objects.

### Drew Elected Leader

George Drew, the politically-magnetic premier of Ontario, is the new leader of the Progressive Conservative Party.

The party's national convention gave him the chance Saturday to try his magic on the rest of Canada by giving him an overwhelming first-ballot election as successor to the retiring John Bracken.

The tall and bronzed 54-year-old premier was presented with the biggest vote and one of the widest margins ever given a leader of the party.

The Drew bandwagon rolled up 827 votes for the three-time premier of Ontario for a 516-ballot edge over Saskatchewan's John Diefenbaker, his closest threat. Donald Fleming, 43-year-old Commons member for Toronto-Eglinton and the only other candidate, trailed with 104.

Surpassing the hopes of even his supporters, Mr. Drew's edge over Mr. Diefenbaker was second only to the 576 margin won by the late R. B. Bennett in 1927. And his 412-vote excess over the combined opposition was the all-time tops for the party.

It thrust Mr. Drew to the front of a party newly dedicated to a "common man" policy stressing free enterprise and personal freedom in a unified Canada.

His selection decided, the man who will challenge the Liberals for power in next year's virtually certain federal election immediately accepted that theme as set out in the series of planks adopted at the convention as the party's polished-up program.

## USE THE CLASSIFIED FOR RESULTS

FOR SALE—1932 Plymouth Coupe. Apply to W. Skerry, Didsbury.

FOR SALE—Team of middle aged horses, weight 3250. Apply to Henning Fisher, phone 2013, 39-2p

FOR SALE—Half-ton 1938 International Truck, new rubber. Apply to Ivan Weber, phone 56, 1r

WILL DEAL—1941 3-4 ton Ford Truck, for 1937-38 light delivery, any make. Call at Didsbury B. A. Service, phone 200. 1c

FOR SALE—1935 Plymouth Sedan, new motor and thoroughly overhauled. Good tires. Apply to H. Viney, Didsbury. 1p

FOR SALE—Re-Cored Radiators, as good as new ones, at only part of the cost. Save money at Nichols' Garage. 39-3c

FOUND—Purse containing small sum of money. Owner can have same by applying at Pioneer office, identifying, and paying for this advertisement.

FOR SALE—Frigidaire Electric Stove, only 7 months old; Cornor Thermos Washing Machine, practically new; Rogers mangle Radio with aerial. Apply to W. Armour, Didsbury. 1p

FOR SALE—Holt Combine Engine, A-1 condition, complete with radiator and clutch. Also three combine wheels and Axles, suitable for house moving—heavy beam iron. — B. A. Service, phone 200, Didsbury. 1c

LADIES-READ THIS!—Unwanted hair removed instantly from face, arms, legs, with Flash Hair Remover. Harmless—leaves skin soft and smooth. You can't lose. Money promptly refunded if hair grows back after third application with no questions asked. Complete treatment \$2 postpaid. (C.O.D.'s—Postage extra.)—Kapek Products, Dept. 154, Box 22, Station B, Montreal, Que. 1tp

REDWATER No. 1 WELL 1700 BARREL OIL PRODUCER

Imperial-Redwater No. 1, 30 miles northeast of Edmonton is a highly promising wildcat success and over the week end was tested at 72 barrels an hour for a 24-hour production of over 1700 barrels of oil. This performance compares favorably with the majority of Leduc-Wood-bell wells.

The well's pay-zone is the thickest yet found on the Canadian plain.

The average monthly price received by Argentine ranchers in 1947 for steers was 6.4 to 6.7 cents per pound.

FOR SALE—A few good used 16-650 six-ply tires. Apply to Edford Motors, phone 58, Didsbury.

FOR SALE—6.70x16 super cushion tires. They will add comfort to the car.—Nichols' Garage. 39-3c

FOR SALE—Four branded R.O.P. Barred Rock Roosters. Apply to Mrs. Henry Luft, phone 1708, Didsbury. 40-3c

ENGAGEMENT ANNOUNCED

Mr. and Mrs. W. Bruce wish to announce the engagement of their daughter, Marjory Annan, to Mr. Gordon Rex Dawson, son of Mrs. E. H. Dawson of Sunnyside. The wedding will take place October 23.

KNOX UNITED CHURCH

Sunday services at the United Church will be held as follows: Didsbury, 11 a.m.; Church School for all ages.

7:45 p.m.: Thanksgiving Service, with appropriate music and a special message.

Westcott, 11 a.m.: Thanksgiving Service, followed by Church School for all ages.

We are reminded that, as usual, the respective churches will be decorated with flowers, fruits and vegetables. These should be left at the churches on Saturday evening, and will be sent to the hospital on Monday.

Rev. J.W. Bainbridge, M.A., B.D., Minister

NOTICE

Betty's Beauty Salon will be closed for two weeks, starting today.

TENDERS FOR CONCESSIONS AT DIDSBURY MEMORIAL ARENA

Tenders for the hot dog and lunch counter concessions at the Didsbury Memorial Arena will be received by the undersigned until noon, Wednesday, October 20, 1948.

The highest or any tender not necessarily accepted.

W.H. PAYNE S.J. GILSON  
Chairman Secretary

TENDERS FOR CARETAKER FOR DIDSBURY MEMORIAL ARENA

Tenders for Caretaker for the Didsbury Memorial Arena will be received by the undersigned until noon, Wednesday, October 20th, 1948.

W.H. PAYNE S.J. GILSON  
Chairman Secretary

FOR SALE—Brand new John Deere Horse Mower. Must be moved soon. Leo Nichols, John Deere agent. Phone 132. 39-3c

### TOWN OF DIDSBURY TAX SALE

Notice is hereby given that under provisions of The Tax Recovery Act, the Town of Didsbury will offer for sale by Public Auction at the Town Office, Didsbury, Alberta, on Monday, the 18th day of October, 1948, at 2 o'clock in the afternoon, the following lands:

West 67 feet of Lots	Block	Plan
10	F	3880-N
7	9	474-I
5	24	110-O

Each parcel will be offered for sale, subject to the approval of the Minister of Municipal Affairs and subject to a reserve bid and to the reservations contained in the existing certificates of title.

Terms Cash.

Redemption may be effected by payment of the full amount of arrears of taxes and costs at any time prior to the sale.

Dated at Didsbury, Alberta, this 29th day of September, 1948.

F. L. EVANS,  
Secretary-Treasurer

2c

### L. ASH OPTOMETRIST

HEDGES BLDG., OLDS

Will make his next visit to Didsbury, at the Rosebud Hotel on Friday afternoon, Oct. 15.

### Auctioneer

Real Estate Dealer

LICENSED & BONDED

FARM LANDS

HOUSES & BUSINESSES FOR SALE

FOR SALE—Five good farms in the Didsbury District.

Also three First Class Houses in town.

JACK E. GINTHER

Lic. No. 135-48-49 Phone 9

DIDSBURY, ALTA.

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c

2c



**URGE DRIVER COURSE  
IN ALBERTA SCHOOLS**

For some time the Alberta Motor Association has advocated the need of driver training particularly in high schools in the province. This was urged in a resolution passed at the last semi-annual meeting of the provincial board.

Subsequently the department of education announced that such courses would not be added to the provincial school curriculum but could be undertaken by any school board on an extra-curricular basis.

The matter has been brought into the foreground again by the teacher training school held at Vancouver in August under the auspices of the American Automobile Association. That school was attended by Alberta teachers who brought back enthusiastic reports.

Recently, after receiving a report from its teacher delegate, the Edmonton public school board decided that it will take steps to have high school students given instruction in driver training. It is expected that similar action will be taken elsewhere in Alberta.

In the U.S. the popularity of driving training courses is continuing to grow. Surveys have revealed a marked reduction in accidents in

**JOE LOUIS WILL FIGHT AGAIN**

Joe Louis in an exhibition six-round bout with Pat Comiskey showed that there is still plenty of zip in the old heavyweight champion yet.

Louis weighed 216, a half-pound more than Comiskey, who comes from Paterson, N.J. The fighters wore 16-ounce gloves.

In the fourth, Louis began pecking away at Comiskey's ample Irish nose. This made Comiskey angry and he rushed in for several lively exchanges.

In the sixth, Louis, who actually shuffled, came out dancing like a lightweight. Again his left was especially effective, although Comiskey countered with some rights to the head.

Since it was an exhibition, no official score cards were kept. But the Associate Press card gave every round to Louis except the first.

The exhibition no doubt is just the beginning of Louis' training for one more fling in the ring before hanging up his gloves.

There is just a chance that this may be a case of taking the pitcher to the well once too often.

cities where such training courses have been put into operation.

**Three New Arctic Islands**

OTTAWA—Discovery by an R.C.A.F. photographic crew of two previously unknown Arctic islands off the west coast of Baffin Island was recently reported at air force headquarters.

The islands, the larger of which is between two and three times the size of Prince Edward Island, lie close together in Fox Basin.

They will add more than 5,000 square miles to Canada's territory.

**ALBERTA SUPPLIES BRITAIN  
WITH 127,000,000 EGGS**

Alberta egg producers, spurred by favorable prices of British contracts, supplied more than 127,000,000 eggs for the British public in the period between January 28 and August 31, 1948.

C. W. Traves, Alberta Poultry Commissioner, said the province's shipments of shell eggs was 277,364 cases of 30 dozen eggs each, plus 2,986,000 pounds of frozen eggs.

In shipment of shell eggs, Alberta exceeded all other provinces except Ontario, while the province's shipments of frozen eggs established a new provincial record for Canada.

**BEAVERS BEAT EXPERTS  
AT BUILDING DAM**

GLEN FALLS, N.Y.—Industrious beavers finished a 250-foot dam across the Sacandaga River near here while engineers still were talking about a proposed man-made structure.

Last fall the New York Power and Light Corporation began engineering a dam at Steart's Bridge in the southeastern Adirondack Mountains. The beavers went to work at the same time.

Despite the springtime thunder storm that knocked out a 20-foot section, the animals now have a six-foot dam flooding about 15 acres.

The power company still is clearing trees in preparation for construction.

An estimated 6100 combine harvesters are cutting Great Britain's crop this year. Because of the wet climate grain harvested in this manner has to be artificially dried. The grain drying plants will be operated by various interests, including millers, maltsters, grain merchants, farmers, and the Ministry of Food.

A goldfish has teeth in its throat and chews its food thoroughly before swallowing it.

**First Chair Lift  
In Banff Park**

The first chair lift in the Canadian Rockies is nearing completion in Banff National Park. It is being installed at Mount Norquay to convey both skiers in winter and sight-seers in summer 1200 feet up the slope of the mountain from the site of the main ski lodge.

There will be a chalet at the top of the lift at which light refreshments will be served during summer months.

It is expected the lift will be ready for use this month.

**FINDS BALDNESS CURED AFTER  
LEAVING MOTHER-IN-LAW**

London, Eng.—The case of a man whose baldness was cured by acquiring a house was reported recently in the Practitioner, British Medical Journal.

Dr. F. F. Hellier, dermatologist, wrote that "the essential cause of alopecia areata (patchy baldness) is psychological."

"A patient of mine revealed . . . that he was 'fed up' at living in his mother-in-law's house. No doubt there were deeper conflicts lurking in his subconscious, but the acquisition of a new house cured his depression and his alopecia."

**PIONEER GIVES SERVICE**

Dow Chemicals Wheat Board Permits Jamway Sprayer  
Coal Department Agricultural Department

**MAKE ARRANGEMENTS NOW TO OBTAIN YOUR 1948 BOARD DELIVERY PERMIT BOOK**

Consult your Pioneer agent for the latest information and advice on all your problems. He can advise any scientific information or formula you may require in farming, including Chemical Weed Control.

**IT PAYS TO TALK TO THE "PIONEER"**

**PIONEER GRAIN COMPANY LIMITED**



# HERE'S WHERE WE STAND ON NEW-CAR SELLING

**General Motors Dealers' "Foursquare Selling Policy" assures you  
a Fair Deal when you buy a new car**

Let's bring this subject right out in the open.

Many conditions still exist which encourage the "gray marketing" of automobiles.

You don't like this — and neither do we.

There's no law against "under the counter" deals — demanding a bonus for early delivery.

There's no law against loading cars with accessories the customer doesn't want or need.

There's no law against selling to buyers who make it their business to resell new cars at inflated prices.

But we don't do it because it's not good business.

All dealers buy cars at clearly established factory prices which with the exception of transportation, are the same, model for model, all over the country. All start on a fair and equal basis — and should therefore sell at these fair and reasonable delivered prices.

So we're making public announcement of our code of fair dealing.

Our foursquare selling policy, simply stated, is this:

**1 NO PADDING OF PRICES**

We guarantee our delivered prices to conform with the manufacturer's recommendation and to contain nothing but standard charges which, of course, include Sales and Excise Taxes. You receive an itemized bill of sale. All prices are an "Open Book" — they are available to you and we sell at these listed figures.

**3 TRADE-INS DESIRED — BUT NOT COMPULSORY**

We will take your order for future delivery, without requiring a trade-in. However, we have many talented used-car customers who also depend upon us to supply them with automobiles. For this reason we would like to have your trade-in, and we'll give you a fair and reasonable allowance for it.

**2 NO LOADING OF UNWANTED ACCESSORIES**

All cars are offered with factory-installed accessories only and prices are figured to cover these. We pledge ourselves to add no "extras" except those each customer orders — and to avoid using "extras" to increase the delivered price.

**4 NO COLLUSION**

While we cannot prevent our customers from reselling new cars, we will not knowingly be a party to such transactions. Our only interest is to deliver new cars to bona fide customers.

We wish to express our sincere appreciation to our loyal customers and friends for their patience in awaiting their turn for delivery of new General Motors cars.

Although the popularity of General Motors cars is unprecedented, and the supply is lagging far behind the demand, we are doing our utmost to be fair and equitable in their distribution.

We present this platform because we believe it's good business to keep our customers informed.

It's a platform that gives you a fair deal when you buy a new car — exactly the same kind of a deal and treatment you got before the war.

If you wish additional information, it will gladly be supplied by any dealer whose name is signed to this announcement.

**LOCAL DELIVERED PRICES**

of Canadian produced General Motors Cars including Standard Factory Equipment, five new type low-pressure Tires and Dominion Sales and Excise Taxes, but not including License Fee or Provincial and Municipal Taxes where these apply.

**CHEVROLET**

	Retail Price	Dominion Sales and Excise Taxes	Total Delivered Price
<b>STYLEMASTER — 116" Wheelbase</b>			
Business Coupe	\$1559.30	\$188.70	\$1748.00
5 Passenger Coupe	1632.94	199.06	1832.00
Town Sedan	1643.59	200.41	1844.00
Sport Sedan	1728.73	212.27	1941.00
<b>FLEETMASTER — 116" Wheelbase</b>			
5 Passenger Coupe	1717.39	210.61	1928.00
Town Sedan	1731.43	212.57	1944.00
Sport Sedan	1810.47	223.53	2034.00
<b>FLEETLINE — 116" Wheelbase</b>			
Aerocoupe	1761.23	216.77	1978.00
Sportmaster Sedan	1832.47	226.53	2059.00

**OLDSMOBILE**

<b>SPECIAL SIX — 119" Wheelbase</b>			
Club Coupe	\$2010.30	\$246.70	\$2257.00
Club Sedan	2020.61	250.18	2270.79
4 Door Sedan	2077.00	258.00	2335.00

Hydraulic Drive is optional with Oldsmobile, at extra cost.

Prices subject to change without notice

DIDSBURY

**EDFORD MOTORS**

ED. FORD, Prop.  
Phone 58

## PEAK POULTRY EXPORTS

Canada's poultry exports are at an all-time high, taking care of much of the current offerings, reducing storage stocks, and keeping the market much firmer than at this time a year ago.

In the first eight months of this year, that is, from January 1 to August 31, Canada exported more than 31 million pounds of poultry, compared with 27 million pounds for the entire 12 months of 1947. The previous peak year of Poultry exports was 1944 when the year's exports totalled only 30 million pounds.

Last year the bulk of poultry exports was dressed birds going to the United Kingdom. This year live birds exceeded dressed with practically all of both live and dressed going to the United States.

Storage stocks are down. On September 1, the quantity of fowl in storage was only 25 million pounds compared with 71.3 million pounds a year earlier. Storage chicken totalled only 25 million pounds, compared with 45 million pounds on September 1, 1947.

The producers getting the most from export sales are those who raise their birds to heavy weights and finish them well.

## Cagney-Raft Team in Action Packed Picture

James Cagney and George Raft together on the screen spells dynamite, her 11, 12 and 13 minute. In "Each Dawn I Die," which is showing at the Didsbury Opera Theatre Monday, Tuesday and Wednesday, October 11, 12 and 13, the duo delivers a double portion of explosive excitement. This drama rips back the curtains on political racketeering and scandal.

Cagney plays the role of a hardened reporter, bent on tracking down a hot story lead. This stirs up underworld feeling against him and he is framed and sent to prison on a manslaughter charge. Inside he meets Stacey (Raft) who is serving a life sentence. The two stage a jail break which is the high spot in the action-packed drama, with Stacey promising the reporter his assistance in proving his innocence.

To achieve this point, the life term gives himself up and returns to prison because the fellow who framed the reporter is there. Back again behind the grey walls, Stacey engineers another jail break, and although he is mortally wounded in the gun-fire, he forces a confession which clears the reporter's slate.

William Keighley directed this powerful story which was written for the screen by Norman Krasna, Jerome O'Donnell and Warren Duff, from the Jerome O'Donnell novel of the same name. A dramatic highlight of the picture is a jail break which is graphically depicted on the screen under Keighley's direction.

## GRAIN CROP PRODUCTION

The second estimate of production of the principal Canadian grain crops for 1946, issued September 14, by the Dominion Bureau of Statistics, are in general higher than the estimates released on August 17. Exceptionally good maturing weather prevailed quite generally throughout August and account largely for the enhanced production prospects. The wheat estimate has been advanced 19 million bushels over that of mid-August to 391 million bushels. Out production is now estimated at 367.7 million bushels, barley at 157.1 million, rye at 26.6 million and flaxseed at 17.7 million bushels.

As this estimate is based on conditions existing on August 31, before completion of harvest, it is more in the nature of a forecast.

## THE DIDSBURY PIONEER

ESTABLISHED IN 1903  
Authorized as Second Class Mail.  
Post Office Department, Ottawa  
Published Every Wednesday at  
DIDSBURY, ALBERTA  
\$2.00 a Year in Canada; \$2.50 in U.S.  
E. J. ROULEAU  
Editor & Publisher

and may still be subject to significant revision in later estimates.

Motoring along a country road, a kind-hearted man offered a stranger a lift and invited him to sit on the seat beside him. Shortly afterward the motorist noticed that his watch was missing. Whipping out a revolver, he stuck it muzzle into the man's ribs and exclaimed: "Hand over that watch."

The stranger meekly complied and was then forced out of the car. When the motorist returned home he was greeted by his wife. "How ever did you get along without your watch today," she asked. "I suppose you knew that you had left it on the dresser."

## AUCTION

— SALE —

FAVORED WITH INSTRUCTIONS  
I WILL SELL BY PUBLIC AUCTION FOR—

ED FOLLACK

S.E. 23-32-4 W4th

One Mile West (On Gravel Road) and 3-4 Mile South of Harmanan Post Office

FRIDAY, OCTOBER 15

SALE STARTS AT 12:00 NOON

Lunch served by St. George's W.A.

At Nominal Charge

## FARM MACHINERY

Union Caterpillar, year 1938, model 12, with cab, new clutch and new roller bearings, belt unit and power takeoff; Red River Special Thrasher, 28x18; Rock Island 18x36 Tractor on skid, New 41" Gale and Eger Hammer Mill; Chrysler 4-door 1929 Sedan; Massey Harris Binder with new canvas; 8 Sets of Diamond Harrows with hitch; Hay Shaker and Sweep; Buzz Saw Frame; 8 ft. Double Discer 2-Blotter 12" Plow; Wagon Gear; Wind-charger and wire; One-ton Scale on Wheels; Gas Pump and hose; Drive Belts; Barn Repe; Water Tank; Barn Sprayer; Chains, Tools, Forks, Shovels, etc.; 600 lbs. Clover and Timothy Seed; Cream Cans; McLeod Cream Separator; Winchester 22 long Rifle; 203 British Rifle; Chick Feeder and Water Troughs; Brooder Shovel; Lawn Mower and Cream Separator.

## CATTLE

12 Head of Good Milch Cows, some now milking and others to freshen soon; Heifer; 2 Bull Calves; 4 Yearling Hereford Steers; Hereford Cow with calf at foot; Young Sows; 7 Weaner Pigs, seven weeks old; 20 one-year-old Hens; 16 Spring Chickens.

## HOUSEHOLD GOODS

Kitchen Range; 6-piece Bedroom Suite; New Gas Washing Machine; Cabinet Radio, long and short wave; Beds and Mattresses; Flour Barrel; Medicine Cabinet; Tables and Chairs; Bed and Bath; Wash Tub; Circulating Heater; High Chair and Rocking Chair; Kitchen Stove; Studio Lounge.

## TERMS CASH

ARCHIE BOYCE C.E. REIDER  
Auctioneer, Lic. 21-47 18 Clerk

## RUSH IN ALASKA FOR URANIUM

ANCHORAGE, Alaska—A \$10,000 bonus offered by the Atomic Energy Commission to any prospector locating a sizeable deposit of uranium has started Alaska's biggest stampede since the gold rush days of '48. Prospectors panning Alaska's wilderness have discarded their gold pans and sluice boxes. They're hunting the hills for signs of pitch-blend, granite, carnotite and other uranium-bearing minerals.

B. D. Stewart, territorial commissioner of mines, said offices have been besieged by prospectors seeking information on uranium. He said pamphlets prepared by the A.E.C. giving methods of locating and recognizing minerals containing uranium are being distributed.

"The prospectors are hitting for the hills in great numbers, but they aren't looking for gold," he said. "With the price fixed and production costs soaring, you can't make gold mining pay."

"But a uranium strike would certainly pay. In addition to the bonus the government is guaranteeing minimum prices and even paying the transportation costs of mineral in

## DIDSBURY OPERA THEATRE

Thurs., Fri., Sat.: October 7, 8, 9—

Joan Caulfield — Claude Raines

— IN —

## The UNSUSPECTED

A SUSPENSE SENSATION

## SUNDAY MIDNIGHT PREVIEW

SUNDAY, OCTOBER 10

Veronica Lake — Joan Caulfield

Barry Fitzgerald

— IN —

## SAINTED SISTERS

Mon., Tues., Wed.: October 11, 12, 13—

BATTLE OF THE KILLERS!!!

JAMES GEORGE

CAGNEY-RAFT

EACH DAWN I DIE

Directed by WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

WILLIAM KEIGHLEY

Have You Pains  
Callouses or  
Cramps  
there

We are bringing you  
Positive, Reliable  
and Speedy Relief

## The Finger Points to

the location of the Anterior Transverse Arch. When this Arch weakens, the tiny bones are depressed; uneven pressure is produced, and the uneven distribution of the person's weight causes a burning sensation, callouses, tender spots, contracted toes, and severe cramp-like pain. The foot widens and spreads over the shoe, the small toe and great toe joints become inflamed and enlarged—bodily fatigue and nervousness result.



Heed the first danger signal! Stop your Foot Troubles before they impair your comfort and daily efficiency

## An Exposition

of the newest, most advanced scientific methods of relieving and correcting Foot Troubles, will be held at our Store on

SATURDAY, OCT. 16th

J. V. BERSCHT & SONS

Shoes & Clothing — Phone 36, Didsbury



## AUTUMN

Children go back to school...leaves redden and fall... darkness comes earlier...the last crops are taken in...fires become popular again...there is frost in the morning air Now is the time to think of winter comforts, repairs to the house and buildings...fuel...winter feed. A good time too for quiet planning and for talking over with our nearest branch manager your plans and financial needs for the future. He welcomes your call.

THE ROYAL BANK OF CANADA

C. F. NICHOLL, Manager, Didsbury Branch

some cases," Stewart said he expected the rush to hit full swing next summer when all prospectors have assembled the necessary gear and studied up on methods of locating uranium. "We know there are uranium-bearing minerals in the territory but we don't know how large the deposits are," he said. If uranium is found in any large quantity, future generations of Alaskans may reminisce on the "uranium rush days of '49."

## Want Ads Pay . . .

Install  
**CHRYCO**  
THE  
Powerline  
BATTERY

For dependability, install a Chryco Powerline Battery...guaranteed to supply a constant surge of Power under toughest conditions. Chryco Powerline Batteries are fresh, fully-charged. For Power when you want it... when you need it most... insist on Chryco...the Powerline Battery...and be sure!

WHAT "CHRYCO" MEANS  
"CHRYCO" is a trade name coined from "Chrysler Corporation" and "Powerline" bearing this trademark are guaranteed by the men who design Chrysler, Plymouth, Dodge and DeSoto cars, Fargo and Dodge trucks and Chrysler Industrial Engines.



COME IN AND  
SEE US TODAY!

PAYNE-FREEMAN CO.  
PHONE 14 — DIDSBURY, ALTA.

Wings of Song

FEATURING  
"THE SERENADERS"  
...Outstanding Choral Group, directed by  
Emile Cote  
PRESENTED BY  
YOUR LOCAL  
U. G. G.  
ELEVATOR  
AGENT  
UNITED RAIN CROWERS LTD.  
The Organized Farmer in Business

CFAC  
AT 8:15 P.M.



## IS YOUR CAR OR TRUCK



**Our expert mechanics will put it on its feet at low cost!**

Has your car or truck lost its "pep" — does it break down frequently—cost too much to run?

You'll be surprised how much of its original efficiency and economy can be restored by our expert mechanics, using factory-engineered parts! For a simple "tune up" or a major overhaul—at reasonable cost—come in or phone for an appointment — TODAY!

**PHONE-FREEMAN CO.**  
PHONE 14 — DIDSBURY



## BLISS-SANDE

The Nazarene church at Sundre was filled to overflowing when Hilda Irene Sande, formerly of Bergen, youngest daughter of Mr. and Mrs. S.L. Sande, and Rao Douglas Bliss, fourth son of Mr. and Mrs. Roy Bliss of Sundre exchanged marriage vows on Wednesday, September 8th, at 2:30 p.m.

To the strains of the wedding march played by Mrs. Barber, two little boys, Wayne Barber and Allan Runge, dressed in white suits with black bow ties, headed the wedding procession. They carried silver baskets which held a wedding ring, and were followed by the bride's three sisters, who were her attendants. Then came Lorraine Savage, niece of the bride, as flower girl. Lastly the bride proceeded up the aisle leaning on the arm of her father who gave her in marriage. Diana Runge, niece of the groom, carried the wedding veil.

The procession stopped before an archway backed by fern and cut flowers, where the groom and his best man awaited, and the double-ring ceremony was performed by the Rev. Barber of Harnattan.

During the ceremony Miss Grace Johnsrud sang "Our Wedding Prayer", and during the signing of the register sang "God Gave Me You." The bride was very lovely dressed in a long white satin wedding gown fashioned with a fitted bodice, high neckline of silk net with brilliants, and long lily point sleeves. The full skirt had a half hoop, and lace at the front of the hem line was caught up in three places with satin bows and a small train at the back. The long net veil, bordered with brilliants, an heirloom of the family, was held in place by a crown of silver and white beads. She carried a bouquet of American Beauty roses tied with bows of white satin ribbon. Her only ornament was a string of pearls.

Miss Hannah Sande as her sister's bridesmaid wore a floor length gown of pink sheer with long sleeves, and a chapel veil. Her bouquet was of yellow roses tied with blue ribbon.

Mrs. George Savage and Mrs. John Snarud were matrons of honor and wore identical floor length gowns of blue silk with raised plush flowers, chapel veils and net gloves. They carried bouquets of pink roses tied with pink ribbon.

The two little girls, Lorraine Savage and Diane Runge, looked very sweet. The former dressed in floor length yellow taffeta all over net, trimmed with red rose buds, while the latter wore a floor length gown of blue taffeta all over net trimmed with yellow rosebuds. Each wore matching headgears.

Mrs. Barber, pianist, wore a floor length pink sheer gown with a corsage of gladioli, and Miss Johnsrud, soloist, wore a floor length blue crepe gown with a corsage of gladioli.

Mr. Gordon Bliss acted as his brother's best man, while Messrs. Geo. Savage and Aubrey Nelson were ushers.

The groom's gift to the bride was

a heart-shaped compact, suitably engraved.

Gifts to the bridesmaids and matrons of honor were tiny gold lockets; to the pianist, a shell brooch, and to the soloist a shell pendant and matching earrings; to the little girls silver bracelets; the little boys each a scotty pin, and the best man a genuine leather wallet.

Numerous photos were taken of the wedding party at the church, after which a reception was held for some 100 guests on the lawn of the bride's parents home.

Mrs. Sande, mother of the bride, was dressed in a blue flowered silk jersey and wore a corsage of assorted flowers, and white hat. Mrs. Bliss, mother of the groom, wore a blue flowered dress of crepe with a corsage of sweetpeas. A black hat completed her ensemble. They assisted the bride and groom in receiving the guests.

The bride's table was backed by a bow of evergreens and an archway of streamers and bells. The centre of the table was decked with a beautifully decorated four-tiered wedding cake flanked by pink and white tapers. Mr. Barber proposed the toast to the bride, which was suitably responded to by the groom. After the reception the bride eloped for travelling a teal blue dress with crownless hat to match, a white

wool shortie coat with other accessories of the same shade, and a corsage of roses.

Amid showers of confetti and good wishes the bride and groom left by car for Oils and points south. On their return they will make their home in Sundre, where they will be at home to their many friends.

Guests from a distance were Mr. and Mrs. George Stratton of Red Deer, Mr. and Mrs. W. Blom of Didsbury and Miss Hilda Bachor and Mrs. Paul Hansen of Calgary.

The Canadian honey crop in 1948 is currently estimated by the Dominion Bureau of Statistics at 43,938,000 pounds or 14.5 per cent more than was harvested in 1947. This is a preliminary figure as the crop was not all harvested at the time the estimate was made. A revised estimate will be released in December.

Argentine farmers will receive \$2.43 per bushel for flaxseed this season. While the price of wheat has not yet been established farmers are assured that the price will not be below the present price of \$1.02 per bushel.

More than 2,000 eastern harvesters are helping cut Western Canada's crop this year.

## 7th CONSECUTIVE PATRONAGE DIVIDEND TO "PIONEER" CUSTOMERS

If you delivered grain to us between August 1st, 1947 and July 31st, 1948, kindly call at our elevator and receive your patronage cheque.

We have paid a patronage dividend each year since the 1941 crop on all grain delivered to Pioneer elevators.

It is also our intention to pay a patronage dividend on this year's business, if our elevator earnings permit.

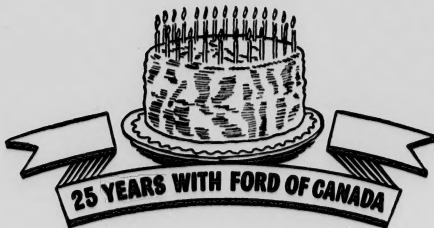
*"It Pays to Pull to the Pioneer"*



# Saluting

## ROGER BARRETT DIDSBURY, ALBERTA

### Ford and Monarch Dealers



**T**ODAY, this well-known dealership celebrates an important anniversary — marking Twenty-Five Years of service to car and truck owners in partnership with Ford. We of Ford of Canada extend hearty congratulations on this splendid record and the progress achieved with each passing season. We know that a very large part of the success we have had is due to the continuing support of the successful and responsible business men who serve their neighbors as dealers in the products of the Ford organization in Canada.

Twenty-five years is a long period in the life of any community business. It is a record that can be achieved only through merit and conscientious effort. When you get right down to it, it is a testimonial to enterprise and service that says . . . "Here is a business which has served its fellow citizens well and truly through the years."

With you, we join in wishing the management and staff of this long established dealership still greater success in the years that lie ahead. We know they will achieve it, by deserving it.



**FORD MOTOR COMPANY OF CANADA, LIMITED**



Now - more people  
call for  
"CALGARY"  
than ever before  
in its history of  
56 years.



## EDFORD MOTORS

CAN GIVE YOU  
**34%**  
MORE MILEAGE

WITH THE NEW IMPROVED  
**GOOD YEAR**  
*DeLuxe*

If you want thrifty, long mileage, road-gripping traction... equip your car with the new Goodyear DeLuxe. In this great new Goodyear, you get a wider, flatter diamond tread—designed to give you 34% more mileage than the big mileage Goodyear it replaces. The new DeLuxe puts more rubber on the road... to share the load... to grip the road, gives you greater safety from skids and blowouts.



## EDFORD MOTORS

ED. FORD, Prop.

Phone 58

AUTHORIZED **GOOD YEAR** DEALER

**RELIABLE,  
COURTEOUS and  
EXPERIENCED SERVICE**  
rendered by all our Country  
Elevator Agents



The Alberta Pacific Grain Co. (1943) Ltd.

## Youth For Christ

WITH ROBERT SIMPSON  
(Provincial Director)

SHOWING PICTURES ON FAMOUS  
WINNONA LAKE

Where the annual Youth Rally for United  
States and Canada was held this summer

SPECIAL MUSIC ON THIS OCCASION

EVANGELICAL CHURCH - DIDSBURY

**Wednesday, October 6**

COMMENCING AT 8:00 P.M.

THE ANNUAL MEETING WILL FOLLOW

## Rat Invasion Expected In Alberta By 1954

Alberta has, at the most, only five more rat-free years ahead of her and where the rats become solidly established they will cost the province \$10,000,000 to \$16,000,000 in damage and destruction.

This warning was issued recently by J. H. Brown of Edmonton, public health entomologist for the provincial government, whose job it is to keep an eye on the rat situation.

Said Mr. Brown: "So far as we can determine the only reason why rats are not established here is—to reduce it to its simplest terms—because the main body has not yet reached here. If this appears to be too simple an explanation we should remember that:

1—Rats first became established on the prairies of Manitoba around 1900.

2—They appeared on the Manitoba-Saskatchewan boundary around 1900.

3—The cities of Regina and Moose Jaw became infested around 1929. These infestations were co-incidental with the appearance of rats in the towns and rural areas to the north, east and south of these cities.

4—The cities of Saskatoon and Prince Albert became infested about 1935 but only after the area to the east and south had become infested.

5—Around 1938 the rats reached the South Saskatchewan River at Elbow, Outlook and Riverhurst. As you know, the South Saskatchewan River passes through Medicine Hat, then turns and flows northeast through Saskatchewan to join the North Saskatchewan River at Prince Albert. As it is a very large river it was for a long time a very effective barrier against the westward migration of rats. However, rats crossed the river in 1940 and are now well-established on the west bank.

"From the above it should be apparent that the westward migration of rats has been a more or less steady effort. In so far as the rate per year of westward migration is concerned it is doubtful if any precise figure can be determined, because it must be borne in mind that rats are moving west from population pressure.

"They are also moving south and north from the same cause. In fact we found that there was one area in Saskatchewan which was surrounded by rat infested areas, yet due to favorable local conditions it remained rat free for a long time, and eventually became infested by rats moving in from the west."

"While railroads, buses and trucks did bring a few rats into Alberta, this method of introduction was not a serious problem previously, because the chances of the rats escaping being seen were very few. However, now that rats are well established a short distance east of the Alberta boundary, more and more of them are going to be introduced by railroads, buses and trucks with a consequent decline in the chances

## ALUMINUM FOIL USED FOR HEALING FATAL BURNS

Frank Millan, 32 years old, an Erie Railway employee, was admitted to a hospital with possibly fatal burns on July 15 and discharged six weeks later, well on the way to complete recovery, after having been treated with aluminum foil—the first such treatment in the United States. About fifty Canadian surgeons with aluminum foil have been reported. The foil is used to cover burned areas without medication. Over the foil a layer of fluffed-up gauze is placed to absorb secretions. Bandages cover the gauze. The foil is soft, pliable and as thin as cellophane, and so porous that it permits the body's evaporative process to continue.

## Just You And Me

Over 70 per cent of the industries in Canada are little undertakings, born of the dreams of individuals like ourselves and so small that, on the average, they employ fewer than five workers. There are fewer than 2,000 manufacturing industries in all Canada that employ as many as 100 men. Or take the retail business in all its various branches, and again it is the individual, independent merchant who controls 85 per cent of the total retail business. But, of course, the most individualistic of all free enterprises is the farmer of the 734,832 farms of Canada. Only a little more than one third of the farms employ any help and less than four per cent employ year round help. So the point that we would make is that free enterprise does not represent distant and sinister persons and powers, but, in the main, just you and me.

of their being observed and killed.

"I would like to point out that because Alberta is rat-free we are from 10 to 16 millions of dollars better off annually than any other province in Canada. That seems a lot of money and it is a lot of money. Yet that is the amount of damage and destruction that rats can do in one year.

"Besides this it should be remembered that once rats become established they cannot be eradicated.

"Therefore, it is up to the people, and particularly to the wholesalers, the manufacturers, the elevator companies, the farmers, the packing plants, the flour and feed mills, the retail stores, the bakeries, the restaurants and the householders generally to do everything they can to keep rats from becoming established. For, after all, they are the people who are going to lose the bulk of the 10 to 16 millions of dollars annually.

"It is my belief that we have at most five years of grace. This is not a very long period of time in which to prepare, yet much can be done if the people will start now to organize a drive to keep rats out of Alberta."

## SYMBOLS OF SAFETY



When a fellow had to travel in pioneer days, the old-time rifle was a symbol of safety. It provided food, protection, security — and new land. Today, one of the most dependable symbols of safety is your local Treasury Branch.

IT'S A GOOD IDEA  
TO BE SURE!

A market may have protected a gold shipment a hundred years ago — but there's a safer way to send money today. Drafts and Money Orders may be secured quickly at Treasury Branches — your modern Symbol of Safety.



## SIMPSON'S NIECE ?

A friend watched a little girl pull out a big weed and patting her on the head, remarked: "My, what a strong girl you are!"  
"Yep, I know it," the child agreed, "and the whole world was hanging on the other end of it."

## CLEANERS AND DYERS —

### THREE DAY SERVICE

Leave your cleaning Monday  
and pick up Friday  
(No carrying charges)

**J. V. Berscht & Sons**  
Phone 36 — Didsbury

## SEE YOUR IMPERIAL OIL AGENT

For all kinds of  
Lubricants and Greases  
**GASOLINE AND  
FUEL OIL  
IVAN WEBER**  
Phone 56 Residence 61

## HUGHIE ROBERTS NEW AND SECOND HAND STORE

NEW AND USED GOODS  
FOR SALE AT ALL TIMES  
WE BUY - SELL - OR TRADE  
AGENTS FOR MEMORIALS  
AGENTS FOR STEPHEN'S  
PAINTS

FOR ALL TYPES OF  
**INSURANCE**  
CONTACT -  
**B. B. BROWER**  
Phone 43 Didsbury

## EAT AT THE BRIGHT SPOT

All Our Pastry is Home Made  
**ED. ENGBER, Prop.**

1007 CENTRE ST. N. DIDSBURY

## Dr. H. S. RAMSEY

Chiropractor

Monday, Tuesday, Friday  
and Saturday

Kemp Block, Olds, Alberta

## TRY

CLASSIFIED ADS

FOR

QUICK RESULTS

## NORTH HILL

REAL ESTATE

1007 CENTRE ST. N. H3639

MOVING

TO

CALGARY ?

SEE OUR MANY FINE  
HOMES. THE NORTH  
HILL IS OUR SPECIAL-  
TY. BUT WE COVER  
THE ENTIRE CITY.

For quick, courteous  
service call in or phone our  
office when in town.

WE CATER TO THOSE  
MOVING IN FROM OUT-  
LYING DISTRICTS.

You will be under no obli-  
gation to us.

WE ARE NOT HIGH  
PRESSURE. OUR SALES  
STAFF CONSISTS OF—

L. Storey H3653  
R.M. Riach H3639  
H.N. Graham H3550

**C. SPEER**  
CALGARY, ALTA.

## PROFESSIONAL ADS

**J. A. D. PAUL, M.D.**

C. M. L.M.C.C.

PHYSICIAN & SURGEON

Office in Royal Bank Bldg.

Office Phone 63, Didsbury

**H. W. EFF, B. Sc., M.D.**

C. M. L.M.C.C.

PHYSICIAN & SURGEON

Office West of Hotel

Hours 11 - 12; 1:30 - 5, except

Wed.—and by appointment

Phone 141 — Didsbury, Alta.

**J. W. Summers D.D.S.**

DENTIST

Office Over the Royal Bank

— Phone 79 —

DIDSBURY, Alberta

**W. A. AUSTIN**

Lawyer — Notary Public

COMMISSIONER FOR OATHS

Estates Managed

Phone 52, Didsbury, Alta.

**H. Lynch Staunton**

L.L.B.

BARRISTER & SOLICITOR

Notary Public

Res. Phone 119 — Office 120

DIDSBURY, ALBERTA

**Didsbury Funeral Home**

W. A. McFarquhar, Director

Associated with

Gooder Bros., Calgary

Funeral Service

Phone 33 or 46 — Didsbury

Agent for

ALBERT J. HART

MEMORIALS

**J. V. BERSCHT**

Phone 36 — Didsbury

**OPTOMETRIST**

D. Stewart Topley

503 Southam Bldg.

CALGARY

M 7350

● **HIGHWAY** ●

**SERVICE GARAGE**

Repairs to All Makes of Cars

— Quick Service —

Firestone Tires and Batteries

WM. McCULLOUGH, Jr., Prop.

Phone 616, Didsbury

**ORME FUNERAL**

CHAPEL

Licensed Embalmers

Agent for Memorials

**G. ORME & SON**

Phone 22, Olds

**FARMERS --**

**Harvesters--**

**WHEN IN TOWN**

**HAVE YOUR**

**MEALS AT THE**

**AMBLE INN**

**GENERAL**

**TRUCKING**

COAL — GRAIN — LUMBER

GRAVEL, SAND, ETC.

PROMPT & COURTEOUS

SERVICE

—

**EMILE DUPONT**

Phone 140 — Didsbury, Alta.



## -: DISTRICT NEWS -:

## BURNSIDE NOTES

Walter McCalloch has purchased a new International truck.

Sandy Brander is having his half mile of road gravelled into his place. Sandy is building up a modern farm, and has installed electricity and hot and cold water.

Mr. and Mrs. G. McCaig and family motored to Calgary last Thursday to visit with Tom McCaig and his son, L. McCaig, both patients in the Holy Cross hospital.

We hear that another coffee shop is being opened in Sunnyslope. The new gravel road from Sunnyslope to Didsbury and from Three Hills to Sunnyslope is now completed, and in conversation with officials of the Sunnyslope Board of Trade your correspondent was given to understand that Sunnyslope will have electric street lights, with one on top of the hill to direct travellers during the dark hours. The president of the Board of Trade also intimated that Sunnyslope will have water and sewage installation within the next year or so.

Sam McAllister spent last Monday visiting with Hugh McLean.

Mr. and Mrs. Greenville McCaig and Roland Ahlgren were Sunday supper guests at the Sam Elliott home.

Last week your correspondent visited with Mr. and Mrs. W.P. Shultz and enjoyed seeing such a modern home, complete with electric lights, water and sewage, and all modern conveniences.

A meeting of the Jutland Car Club will be held at the Jutland school on Thursday, October 7th, at 8 p.m. Everybody interested is asked to attend. A social will follow the meeting.

Mrs. Hergert of Calgary is visiting this week with friends and relatives in the district.

Louis McCalloch of Edmonton arrived Sunday by plane and landed in the field about 9 a.m. on his brother's farm. He left shortly afterwards to visit with another brother, James, who lives three miles south.

## NOTES FROM EAST

The Lone Pine W.I. meeting will be held at the home of Mrs. Bert Pross on Saturday, October 10th.

Mrs. Dowell and Fred Metz were visitors at the Schumaker home last Wednesday evening.

C. Neufeld has completed all his fall threshing operations.

Miss Marie Doerksen is helping Mrs. Walter McCalloch for awhile. Mrs. Hergert has been visiting in the district with her son-in-law and daughter, Mr. and Mrs. Otto Bifner. The people from the East are sending their best wishes to Mrs. E. Richardson who is in the Didsbury hospital.

Mr. and Mrs. Schumaker visited last Monday evening with Mrs. D.B. Wood.

Miss Jean Horrie and her cousin were out to visit the Thompsons. Miss Horrie worked for Mrs. Edith Thompson last year.

It is reported from Mexico City that the foot and mouth disease that at one time threatened a large part of the cattle in Mexico, has been brought under control.

## WESTCOTT NOTES

A birthday dinner was held recently at the home of Mr. and Mrs. H. Papke of Elkton for the latter's father, Mr. J. Porath, who has been visiting here with relatives and who celebrated his 81st birthday on Sept. 24th. There were four generations present at this gathering, the guest of honor, J. Porath, his eldest daughter, Mrs. H. Papke, his granddaughter, Mrs. Herbert Goetjen, and his eldest great granddaughter, Deboye Goetjen.

Mr. and Mrs. Ed Berscht and Miss Mildred Blaine were also guests at this party.

Mr. Wm. Bagnall of Dog Pound was a dinner guest at the Goetjen home last Tuesday.

Mrs. F. Rodway and little son of Red Deer are at present visiting with her parents, Mr. and Mrs. H. Dageforde.

We are pleased to hear that Marjorie Goetjen obtained the most points for girls in the inter-track meet at Didsbury on Friday. She also won the cup for her efforts.

We miss seeing the activity around the house which had been occupied by the Benson family near Westcott store. We hear they have moved to Didsbury and we wish them all the best in their new surroundings.

Mr. Westert Berchaupt accompanied Mr. and Mrs. Rudolph Goetjen to Banff last Sunday in the Goetjen's new Ford.

Our sympathy is extended at this time to the Wilson Blain family in their bereavement.

Threshing machines and combines are hard at work in this vicinity hoping to beat the weather man and some excellent yields are reported.

What could have been a serious fire was averted on Sunday afternoon last when kind neighbors and friends hurriedly came out to fight a stubble fire which had started from an old straw-bottom fire that had been burning for weeks, and which was suddenly whipped up by the strong winds. The fire cut across the road allowance and across fields but no damage was done, the fields having been combined. Many thanks to all those who responded to the call and aided in putting out the fire.

We are glad to see Mr. Ted Dageforde in our midst again and we wish him every success in his new job in Didsbury.

Mr. and Mrs. Herbert Goetjen and Mr. and Mrs. Ed Berscht and Miss M. Blain spent a Sunday recently out west sight seeing. They are still marvelling, not only at sights on the road west of the Fallen Timber, but also at the excellent road just constructed in the Local Improvement District.

During the crop year 1947-48 Alberta farmers marketed 81,067,465 bushels of wheat. The total crop was estimated to be 103,000,000 bushels.

## WESTERDALE NEWS

A terrible tragedy occurred in the district last Tuesday afternoon when Joy Ruth, eleven-months-old daughter of Mr. and Mrs. E. Doolittle, was fatally burned when two of her young brothers attempted to light a fire in the kitchen stove with kerosene.

Their father was away threshing and their mother had left the three children for a short time while she went to a neighbor's home. Two older children were attending school. Jimmy, age 5, and Jay, age 3, walked a mile to tell their mother what had happened. They were not injured. On arriving at the scene the mother and a neighbor found the little girl lying on the floor with her clothes and body badly burned. She was rushed to the Olds hospital but passed away enroute. Burial took place in the Westerdale cemetery on Thursday afternoon.

Last Sunday Mr. and Mrs. Tom Collinge and family of Aeno visited at the home of Mr. and Mrs. Ben Kershaw.

Mr. and Mrs. Gunner Nelson of Olds were Sunday visitors at the home of Mr. and Mrs. S. Jackson.

Mrs. M. Braven left last Tuesday for her home at Chatham, Ontario, after spending the past three months visiting at the home of her daughters, Mrs. B. Kershaw and Mrs. Tom Collinge.

Mr. and Mrs. H. Jackson, Barbara and Arthur, motored to Lousana last Friday afternoon and spent the week end with Mr. and Mrs. C. Farant.

Bob Heaton was fortunate to escape injury Sunday evening when he lost control of his light delivery truck on a freshly-graded road. The truck turned upside down in the ditch near the V. Egging's farm.

Threshing operations were halted Tuesday when rain began falling about 4.30 a.m.

## CARD OF THANKS

We take this opportunity to thank the Duck Hunters, the Fire Brigade and those who assisted in saving the Creamery from destruction by fire last Saturday morning.

CRYSTAL DAIRY LIMITED,

J. W. WORDIE, manager

RADIOS — HARDWARE — BATTERIES — ELECTRICAL SUPPLIES

SEE HEAR!



THE NEW PHILIPS Radio CM-21L

A new, low-priced radio — packed with fine, exclusive Philips features. 5 tubes — exceptional tone — far-reaching short wave — knife-edge selectivity!

LIGHTING PLANTS

VEE-LINK BELTING

ELECTRIC WASHERS

FOAT & FOX

Box 302 Phone 38 Didsbury

## Want Ads Pay . . .

THE DIDSBURY B.A. SERVICE STATION  
Invites You to Call and Get Acquainted

My Many Years of Mechanical Experience is at Your Service

Nothing Too Large or Too Small — We Fix Them All

ALL B. A. PRODUCTS SOLD HERE

Seiberling Tires and Tubes — Pennzoil

C. H. HOLTE & SON, props. PHONE 200

IF YOU WANT

A Choice Roast of Beef or Steak  
THEN CALL AT

KIRBY'S MEAT MARKET

Phone 127 — Didsbury

WE HAVE COLD MEATS OF ALL KINDS,

• THIS WEEK'S SPECIAL •

COTTAGE ROLLS, per lb. . . . . 50c

## IMMEDIATE POSSESSION —

6 room house, hardwood floors, garage, workshop, hot air furnace in house. Located in heart of town. Price \$3700.00 Cash.

6 room house, 2 lots, fine location.  
Price \$2700.00.

C. E. REIBER

Real Estate and Insurance — Phone 90

Member of Real Estate Boards

Ford Motor Company of Canada Limited  
— Presents —

THE FORD THEATRE

THE BIGGEST SHOW IN RADIO

7-8 P.M. EACH FRIDAY OVER CFCN

ROGER BARRETT

— FORD DEALER —

PHONE 126 — DIDSBURY

New FALL DRESSES arriving daily  
You are cordially invited to come in and inspect these smart numbers

Wide selection in SNOW SUITS and WINTER OUTFITS for children

HANDBAGS in a variety of styles and colors

THE MARVIAN

WINTER

Radiator Fronts

ADJUSTABLE FROM DRIVER'S SEAT

FOR ALL MAKES OF CARS

Drop in and see these at

EDFORD MOTORS

YOUR MODERN GARAGE

ED. FORD, Prop. — Phone 58

## PROPANE GAS

COOK AND HEAT THE MODERN WAY

SEE US FOR PRICES

ASK FOR A FREE DEMONSTRATION  
IN YOUR OWN HOME

USE PROPANE GAS — THE FUEL OF  
UNLIMITED SUPPLY

SEE . . .

HAROLD E. OKE

Your Machine Man — Phone 10, Didsbury

## SUNRISE COFFEE SHOP

— PHONE 27 — DIDSBURY —



Agents for Picardy and Smiles 'n Chuckles  
Chocolates. Fresh stock has just arrived  
from both firms. Price range .75c to \$2.00

WE SERVE SANDWICHES, BEVERAGES

Just the right place after the show

ICE CREAM, REVELS, DIXIE CUPS

BRICKS and MILK SHAKES

Orders Taken for Wedding and Birthday  
Cakes — Prices on Request

FRESH BAKING — phone in your order to  
be held, so you will not be disappointed.

We Wait the Opportunity To Serve You

HOURS: Week Days . . . . . 8 a.m. to 11 p.m.  
Sundays and Holidays . . 10 a.m. to 11 p.m.

## BOYS! GIRLS!

Win A Registered Cocker Spaniel Puppy

His name is  
Saunders  
Palace Jester  
but you can  
call him  
"Pal"  
for short

There's lots  
of other  
prizes to be  
given away  
too

FOR FULL DETAILS LISTEN TO THE  
Palace Bakery Program

"FRESHEST THING IN TOWN"

MONDAY — WEDNESDAY — FRIDAY

AT 4:45 P.M. CFCN



The name Vanta on  
Baby Garments means  
approved professional  
design, warm hygienic  
quality, easy fastening  
softness. No Pins.  
No Buttons.

BABY'S  
BEST  
FRIEND

Moody's

J. V. BERSCHT & SONS  
Phone 36—Didsbury

## FARM BUILDINGS AND GRANARIES



We have all the common lumber for your  
FARM BUILDINGS AND GRANARIES  
Grain-Tight Shiplap, Cedar Shingles  
Nails and Paint

**ATLAS LUMBER CO. LTD.**

Lloyd Jenkins, Manager

Phone 125

## McCULLOUGH'S QUALITY VALUES

LADIES' COATS—In the popular styles and colors of the season  
DRESSES—New numbers to give you a larger choice.

SWEATERS—"Jantzen" and "St. Michael," 100% pure wool.

KIDDIES' Parkas, Snowsuits, Dresses, Overalls, Sleepers

PRINTS — BROADCLOTHS — SATINS — CREPPES

OVERSHOES and RUBBER FOOTWEAR—Ladies' & Children's  
PLAIDS and SHEETING

**McCullough's Clothing**

PHONE 124 — DIDSBURY

# HALLIDAY'S

— "THE BEST FOR A LITTLE LESS" —  
PHONE 101

Brentwood Tomatoes, 28 oz. tin	27c
Per case	\$6.13
Sun Joy Tomatoes, 20 oz. tins	2 for 45c
Per case	\$5.13
Dyson's 9-Day Pickles, 16 oz. jar	40c
Almonds, shelled, 1 lb. Cello	60c
Clark's Tomato Soup, 10 oz. tins, 3 for 25c	
Clark's Mushroom Soup, 10 oz. tins—	
3 tins for	25c
Weiners in Brine, 12 oz. tins	2 for 75c
Beef Stew, 15 oz. tins	2 for 39c
Weiners and Beans, 15 oz. tins	2 for 45c

## BORDEN'S ASSORTED CARAMELS—

Per lb. 35c

Cheese, Hunter's, 2 lb pkg.	98c
Pitted Dates, fresh stock, per lb.	25c
Crushed Pineapple, 20 oz. tins	2 for 85c
Pineapple, cubes, 20 oz. tins	2 for 85c

## NEW LOW PRICES ON

## Nylon Hair Brushes

## PRO-PHY-LAC-TIC—

Ladies' Jewlite Brush and Comb —	
Regular 5.95	\$4.95
Ladies' Jewlite Brush, reg. 3.50	\$2.50
Roll-wave Brush and Comb,	
Reg. 5.50	\$4.50
Jewlite Invigorator Brush and Comb,	
Reg. 4.95	\$3.50

## ★ HUGHES BRUSHES —

5-Bristle Brush, reg. 5.00	\$3.95
6-Bristle Brush, reg. 4.25	\$3.95
Invigorator, black bristle, reg. 2.95	\$1.98
Invigorator, white bristle, reg. 3.50	\$2.49
Professional's, reg. 1.25	\$1.00
Hand Brushes, reg. 1.95	\$1.00

**LAW'S DRUG STORE**

The Rexall Store

Phone 40, Didsbury

## LOCAL NEWS

Rev. E. G. Archer has completed his annual fall "vacation" on his brother's farm east of town, where he has been operating a combine.

Mrs. B.A. Brechwald spent the week end in Calgary and Okotoks.

In a letter from H. Moncey, who recently returned to Vancouver, B.C., he has informed the editor that he has again married and his new address is 325 - 16 Fraser Ave. East. Ed Ranton should make a note of this address, as we understand that he promised Mr. Moncey a turkey when he re-married.

Mr. and Mrs. Phil Boyce of Calgary were Sunday visitors at the C. H. Holte home.

—Kill your thistles and grass the Seaman way. Rent or buy a Seaman Tiller for the last fall treatment.  
—Harold E. Oke, your machine man, phone 10, Didsbury.

Born to Rev. and Mrs. Erving of Carstairs, at the Didsbury hospital on Tuesday, October 5, a son.

—Louis Ash, optometrist of Olds, will visit Didsbury at the Roseland Hotel on Friday afternoon, October 15th.

Mr. F.A. Fletcher and Mr. and Mrs. James Bonleau spent the week end visiting relatives at Delia.

Mr. and Mrs. J. Callie and daughter, Heather, visited over the week end at the W.D. Spence home.

Jack Law was a Didsbury visitor Friday of last week.

A.G. Studer returned Tuesday from Halcyon Hot Springs, B.C.

—St. Cyprian's W.A. will hold a tea and sale of food in the Lions Hall on Saturday, October 16, from 3 to 6 p.m.

Monday, October 11th, is a Dominion holiday, being Thanksgiving Day in Canada, and all places of business will be closed.

Mr. and Mrs. E. Landeen of Calgary spent the week end with their daughter and son-in-law, Mr. and Mrs. E.K. Rowell of Olds, and also visited friends in the Didsbury district.

Word was received by R. Brooker that his brother, Eugene, had died in the Stettler hospital on Sunday, October 3rd. Eugene Brooker was 82 years of age and had been a resident of Alberta for 49 years. Funeral services will be held at Hanna on Wednesday, October 6.

Mr. and Mrs. N. Reynolds of Edmonton were visitors at the Dave Edwards home last week.

Canada has 25 national parks, with a total area of 29,000 square miles.

## WHEN IN DIDSBURY IT'S Ranton's

MEN! WE STILL HAVE  
A FEW  
FALL COATS  
THEY ARE SELLING AT  
\$17.50

HEAVY WINTER  
OVERCOATS  
Will Soon Be In. They will be on Sale at Extra Special Prices

WORK BOOTS  
Made for the Man Who Demands Honest Values.  
YOU'LL GET THEM  
AT RANTONS

WOOL PLAIDS  
Now in Stock—54-inch  
Only \$3.45 per yard

Overall Denim  
IN BLACK AND BLUE  
ALSO COVERT CLOTH AND  
PLAID SHIRTINGS

Winter Underwear  
for all the family

MEET ME AT —  
**Ranton's**  
DIDSBURY'S POPULAR  
STORE

Sam Franklin was a Calgary visitor Tuesday.

Harold Oke, Ben Brower, Mose and Ezra Dippel were goose hunters in the Hanna district last Saturday but reported more hunters than geese.

Mr. and Mrs. W. Skerry spent the week end at Carbon and brought back their daughter Susan who visited for a week with her grandmother.

Mrs. Sevon of Acme district visited in town Tuesday with her mother, Mrs. Wrigglesworth.

Four carloads of Eastern Star members paid a visit to the Acme Chapter on Monday evening.

Mr. and Mrs. Bert Prevost attended the funeral Friday of their niece, Marjorie Prevost, who was fatally injured in Calgary last Wednesday when hit by a truck.

## FOR THE HUNTER



Full Line of Shot Shells & Hunters' Needs

**BUILDERS' HARDWARE STORES LTD.**  
TREV EVANS, Manager Phone 7

## IN DIDSBURY IT'S...

## BERSCHT'S

FOR YOUR WINTER CLOTHING NEEDS

SPECIAL PURCHASE OF...

### Men's Winter Coats

Sizes 36 to 42 ..... \$24.95

### EXTRA TROUSERS FREE !!!

Saturday is the last day for Extra Trousers with Made-To-Measure Suits tailored by the House of Hobberlin.

**\$32.50 • \$42.50 • \$44.50**

## KNITTING SUPPLIES —

For the best results in Knitting use:  
Newlands, Dawn Glo, Golden Glo, Star Glo, Dunkirk, Kroy, Monarch, Dove, Swan and Andalusian.

### NEW SUPPLY OF KNITTING BOOKS

**J. V. BERSCHT & SONS**

PHONE 36

DIDSBURY

## SPECIAL WOMEN'S MISSIONARY SERVICE

A cordial invitation is extended to all ladies to attend a missionary service of special interest to women, to be held by the W.M.S. of the United Missionary Church at 2.30 p.m. on Monday, October 11th. Mrs. R.P. Dillner of Springfield, Ohio, who has recently visited mission fields in India and Africa will be the special speaker. Don't miss this service. Come and bring a friend.

Mrs. Earl Brinton spent Tuesday in Calgary.

## DANISH-SOVIET AGREEMENT

The recent Danish-Soviet trade agreement has only established the framework within which goods will be exchanged between the two countries. The question of price has been left open and subject to a further agreement. A proposed exchange of 46 million bushels of barley from Russia for about 35 million pounds of Danish butter was broken off as the price placed upon the barley was much above the world market price. The Danish butter will now be released for export elsewhere.

## PRINTING...

Job Printing is an important part of our business and we are ready to serve you at all times in our printing department.

We have all new type in our plant and are thus enabled to turn out better and more modern printing.

Check over your supplies now and if there is anything in the printing line you need give us the order immediately. Do not wait till you are down to that last letterhead or envelope.

**The Didsbury Pioneer**

PHONE 12 — DIDSBURY

**JENKINS'**  
GROCERIA LTD.

PHONE 102

### WE HAVE RECEIVED A SHIPMENT OF McINTOSH APPLES

Fancy Macs, size 138 and larger—	
Per case	\$4.25
Fancy Macs, sizes 150 - 163, per case	\$3.95
'C' Macs, size 138 and larger—	
Per case	\$3.75
'C' Macs, sizes 150 - 163, per case	\$3.25
'C' Macs, size 180, per case	\$2.95

These size 180 apples are ideal for children or between-meal snacks

A case of small size apples weighs more than the larger sizes, hence better value.